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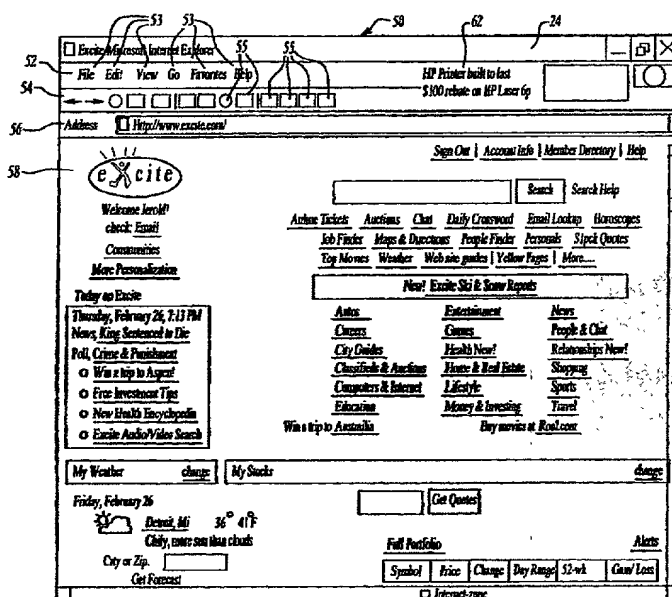
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(54) Title: INFORMATION DISTRIBUTION SYSTEM



(57) Abstract: An information distribution system provides an information window (50) integrated within a utility (54) and/or menu bar (52) of the application and which displays information independent of the information displayed within the main application window. Information from third parties is matched with user profile information and then selectively distributed to users based upon this match. The information appears in the information window, independently of any information displayed in the main application window.